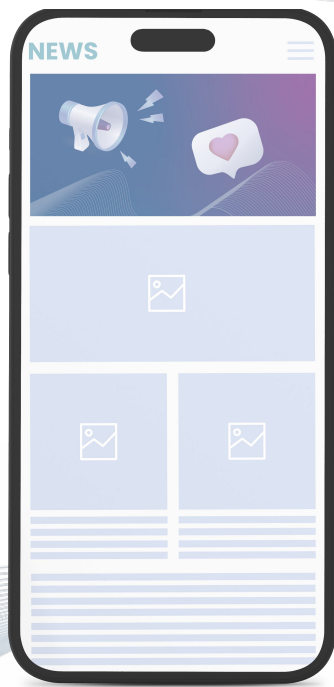


DYNAMIC WIDEBOARD MOBILE

SPECIFICATIONS



DESCRIPTION

The Dynamic Wideboard Mobile is displayed in the upper area of the website. It consists of two elements: the start element (image or animation) and the sticky element (image or animation). When scrolling down, the start element is pushed up by the sticky element, and it's sticky for 3 seconds. The two elements enable an optimal combination of image and animation on a mobile device.

POSITIONING AND BEHAVIOUR



Preview

SPECIFICATIONS FOR DATA DELIVERY

Start Element:

Component	File format	Info	Comment
ANIMATION	HTML5*	Mass 320x160px* Weight Max. 300 KB	
IMAGE	PNG, JPG, Photoshop, InDesign, Illustrator	Mass 640x320px Weight Max. 300 KB	

Sticky Element:

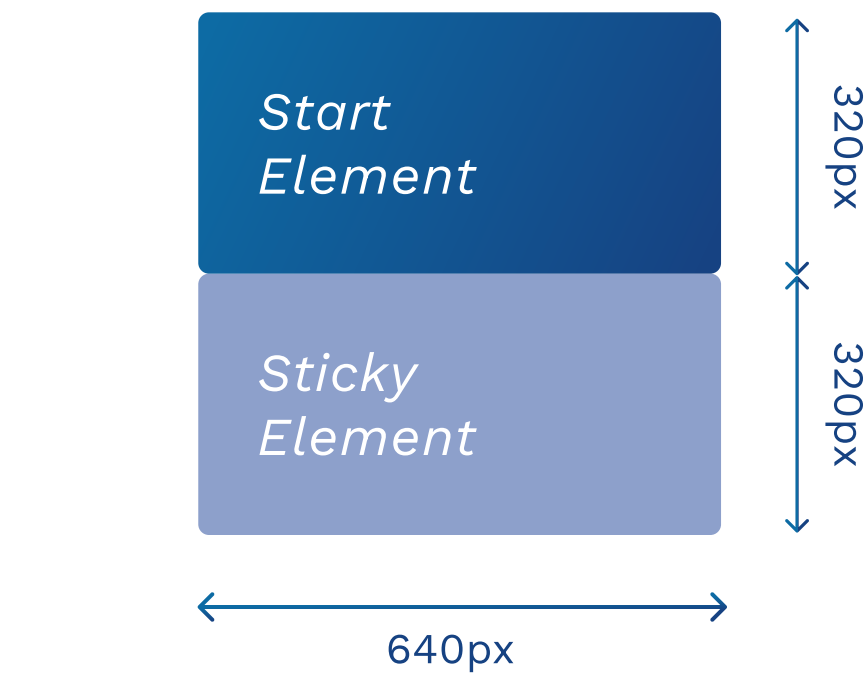
Component	File format	Info	Comment
ANIMATION	HTML5*	Mass 320x160px* Weight Max. 300 KB	The sticky element is sticky for 3 seconds, unless the user is interacting with the ad (mouse-over).
IMAGE	PNG, JPG, Photoshop, InDesign, Illustrator	Mass 640x320px Weight Max. 300 KB	

*When delivering finished HTML5 banners, please ensure that NO click tags are included. In the Google Web Designer, please set the AD Environment to Non-Google Ad. Otherwise, unnecessary libraries will be loaded that slow down the loading time.



Or contact us directly and we will help you create images and animations.

DIMENSIONS



.Psd Layout Template

Delivery of the data via the conventional download services.



Delivery:
admanagement@codevelop.io



3 days lead time

Ad is available for desktop and mobile.



Available for direct bookings and programmatic campaigns.

Check specifications for the desktop version



Specifications



CONTACT

If you have any questions, please do not hesitate to contact us by phone or e-mail.

For questions:

+41 44 585 16 00
admanagement@codevelop.io

Other Formats

