

# WELCOME AD MOBILE

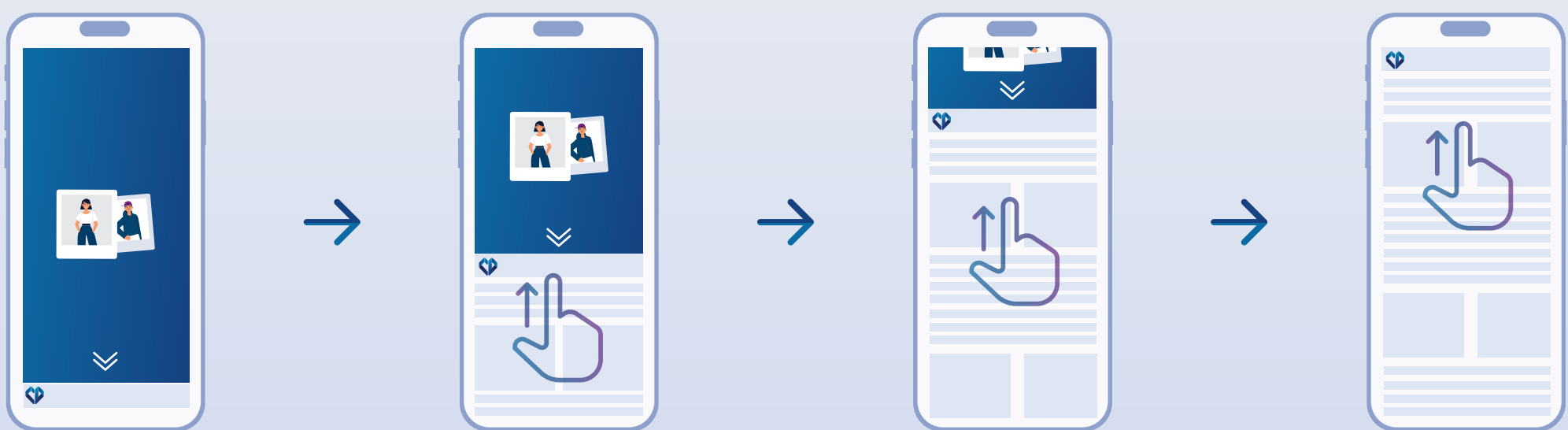
## SPECIFICATIONS



### DESCRIPTION


The Welcome Ad Mobile finds its prominent place above the header area of the website. This is where this ad is effectively presented in the form of a video, image or HTML5 animation.

### POSITIONING AND BEHAVIOUR




### SPECIFICATIONS FOR DATA DELIVERY

FULL VIDEO

Preview 


Component	File Format	Info	Comment
VIDEO	MP4, MOV, AVI, MKV	<b>Mass</b> <b>Duration</b> <b>Weight</b> HD/FullHD 9:16 Max. 30 Sec. Max. 50 MB	

ANIMATED

Preview 

Component	File Format	Info	Comment
HTML5-BANNER	HTML5*	<b>Mass</b> <b>Duration</b> <b>Weight</b> 1080x1920px Max. 30 Sec. Max. 5 MB	Finished programmed advertising material including the associated files.

IMAGE

Preview 

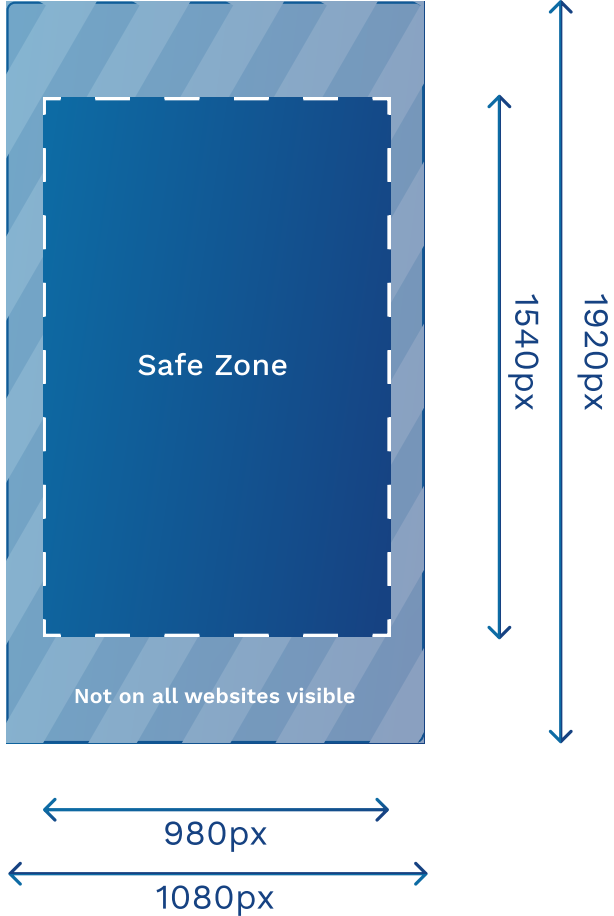
Component	File Format	Info	Comment
FOREGROUND (Logo, Text, CTA)	PNG, JPG, Photoshop, InDesign, Illustrator	<b>Mass</b> <b>Weight</b> 980x1540px Max. 1 MB	Elements (logo, text, CTA) can also be delivered separately.
BACKGROUND	JPG, Photoshop, InDesign, Illustrator	<b>Mass</b> <b>Weight</b> 1080x1920px Max. 1 MB	Check the safe areas guide for delivering the best composition.

\*When delivering finished HTML5 banners, please ensure that NO click tags are included. In the Google Web Designer, please set the AD Environment to Non-Google Ad. Otherwise, unnecessary libraries will be loaded that slow down the loading time.

 Or contact us directly and we will help you create images and animations.

### DIMENSIONS

Guidelines for Safe Zone:



 On smaller screens, parts of the background (1080 x 1920) may be cut off.



.Psd Layout Template

Delivery of the data via the conventional download services.



Delivery:  
admanagement@codevelop.io

5 days lead time

Ad is available for desktop and mobile.



Available for direct bookings and programmatic campaigns.

Check specifications for the desktop version



Specifications 

### CONTACT

If you have any questions, please do not hesitate to contact us by phone or e-mail.

For questions:  
**+41 44 585 16 00**  
**admanagement@codevelop.io**

Other Formats 